Quality of Life Result:

Indicator 1

Indicator 2

Indicator 3

Key Funding Information	
Total Current Funding	
Funding Distribution	
Total Federal Funds	
Total State Funds	
Capital Projects Subtotal	
Other Funding	
Percent of Total Funding Contracted to Third Parties	

Story Behind the Baselines

Turning The Curves: What do you propose to do over the next two years and why?

*Indicates, low-cost, no-cost action steps, including reallocation of existing resources.

Quality of Life Result
Why is this result important?
Key Funding Information (***Dollars reported in millions)***
Total Current Funding
Funding Distribution:
Federal
State
Capital Projects Subtotal
Other Funds (Not Federal or State)
Percent of Total Current Funding Contracted to Third Parties
Indicators and the Story Behind the Baselines Summary of Story Behind the Baselines: _____   Population Indicator 1 Story Behind Indicator 1   Population Indicator 2 Story Behind Indicator 2

Population Indicator 3

Story Behind Indicator 3

What would it take to succeed?

What are your strategies to improve performance in the next 3-5 years and why?
1. No-cost or low-cost actions, including reallocation of exiting resources:
2.
3.
4.
5.

Appendix A, Data Development Agenda
Appendix B, Funding Details
Appendix C, Information and Research Agenda
Appendix D, What would it take to succeed? (Optional)

Population Template Instructions

Element	Explanation
Summary Page	Although the summary page comes first in the template, it is completed last. All of the elements contained in the summary are developed in the elements that follow.
Population Template	
Quality of Life Result	Provide a brief plain-language statement of the desired result for the population. Say it in a way that the average voter and taxpayer can understand. For example, All Children Healthy and Ready for School Success at Age 5. See slides 12-18.
Why is this result important?	Provide a very brief plain-language explanation of why this result matters to the people of Connecticut. It should be no more than 3 or 4 sentences. Use bullet points if possible. Say it in a way that the average voter and taxpayer can understand.
Key Funding Information	This will require a financial scan of all programs and activities that contribute to the population result. It includes state, federal and other funding sources. Appendix B should contain an explanation of the methodology used to conduct the scan, any problems with the information presented, and additional details, e.g., funding broken out by partner and program. The appendix will also list any known changes in funding in the next program year, as well as new budget requests tied to the strategies to turn the curves.
Total Current Funding	Total known funding for activities in CT related to the quality of life result from all sources, federal, state, other (includes any known local funding[1] and any non-governmental funding) for current budget year.
Funding Distribution:	List funding for the current budget year for all categories.
Federal	Total known federal funding for activities in CT related to the quality of life result.
State	Total known state funding for activities in CT related to the quality of life result.
Capital Projects Subtotal	Total state funding from any non-General Fund source for capital projects related to the quality of life result.

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[1] Local funding from state or federal programs specifically intended to improve the quality of life result should be reported in the appropriate federal or state funding category to avoid confusion and double counting.

Other Funds (Not Federal or State)	Total known funding other than federal and state funding for activities in CT related to the quality of life result. There should be at least five other sources included on the summary and listed in the appendix.
Percent of Total Current Funding Contracted to Third Parties	Report the percent of total funding that is contracted to third parties (vendors) by the state agency partners that receive any funds for this quality of life result.
Indicators and the Story Behind the Baselines	Each indicator is a measure that tells us something about how we are doing in regard to the population result. Indicators are numeric and, if at all possible, should be presented historically. The resulting graph tells us where we have been, and the trend line suggests where we are heading if we keep doing what we are doing. The story behind the baselines explains how we got to where we are on the indicators and what the forecast shows. It discusses where there are weaknesses in the data or research and what the agenda is for making improvements in them.
Summary of Story Behind the Baselines	Since each indicator is displayed with it own story, this is the opportunity to present the part of the story that is common to all the indicators. This is the diagnostic section of the template where you focus on causes and forces at work. The indicators have not yet been introduced; therefore, keep the summary at a high level and very short. Use bullet points wherever possible.
Indicators	Present 3 or 4 headline indicators that score highest on communication, data, and proxy power. Indicators that score lower can be presented in an appendix or can be used in the story behind the baselines and in the discussion of what it would take to succeed. Important indicators that score high on communication and proxy power but for which the data are not available go on the Data Development Agenda. Indicators should ideally have 3-5 years of historical data so you can show the baseline with history and a trend line that will allow you to forecast where we will be if we keep doing what we are doing. You will discuss the trend line in the Story behind the Baselines. See slides 23-27.

Story behind the Baselines	Immediate after each indicator, present the story behind the baseline. Explain what the indicator shows, how it got to be this way, and what it will look like if we keep doing what we are doing. Indicate if there are problems with the data or with the current state of the research. You may also refer to secondary indicators if they are relevant. Keep the narratives brief. Use bullet points wherever possible.
What would it take to succeed?	This is a combination of what works and the role of the state and local governments and their partners. Here's where you do your best thinking. Draw on the research, best practices, and your own experiences. List the actions that are most likely to result in turning the curve for the most important indicators. Be sure to differentiate the role of government and its partners. Keep this section brief by using bullet points wherever possible. Discuss no more than five partners here. You can elaborate in the appendix if you wish.
What are your strategies to improve performance in the next 3-5 years and why?	Now identify the five key strategies that you propose that state government should take to turn the curves. Use these criteria to filter the ideas you listed in the topic above: specificity, leverage, values, and reach. Be sure to lead with no-cost or low-cost actions, including reallocation of exiting resources. Indicate which of these strategies have new budget proposals associated with them. The funding appendix should discuss the new budget proposals in detail. This section should focus on strategies, not individual programs. Programs will be presented in a separate template. The strategies described here should be limited to state government. This is not the place to make commitments in writing for non-governmental partners.
Appendix A, Data Development Agenda	Describe weaknesses in the existing indicator data and identify the three most important data needs that will allow you to present a more complete and accurate picture of progress in achieving the population result. See slides 23 and 24.

Appendix B, Funding Details	The distinction between funding for a population or quality of life result and program funding is very important. Population funding is all the money spent on the population result, e.g., all the money being spent by everyone (state, federal, local, private, etc.) to make children ready for school success by age 5. Therefore, population funding is a roll-up of all "program" budgets plus any non-program dollars spent on the population result, much of which may be outside of the state funding stream and thus would never have a "program" defined for it. For example, a foundation could be spending money directly on parent/child literacy without going through any state or federal agency. Complete population funding is very difficult to compile. Supporting information for funding at the population level should show how the key funding information was developed. It should delineate the sources of the funding at the program or other entity level, by agency. It should also identify any weakness or gaps in the finding information. It should list at least five sources of "other funding." This is also where you should make the argument for any new budget proposals.
Appendix C, Information and Research Agenda	When you did the story behind the baselines and what it would take to succeed, you should have identified gaps in the current state of information and research. List here the most important areas for additional research.
Appendix D, What would it take to succeed?	You may use this optional appendix to list all the partners and their roles and to elaborate on the actions that are likely to make the situation better. Explain the difference in roles for government and non-government partners. This appendix may be especially important of you are relying on best practices or research to provide a rationale for the strategies you have selected to turn the curves.

Summary	When you have finished the template, complete the one-page summary. List the quality of life result in the top of the left column, and enter the funding information in the table at the top of the right column. List the indicators with their baselines in the left column (You will have to reduce the size of the indicators and paste them in as pictures.), and in the right column briefly present a summary of the story behind the baselines and what you propose to do over the next two years to turn the curves for the indicators you have selected. Use bullet points and present a summary of strategies that relate to all of the curves you intend to turn before you speak about strategies that are specific to a single curve. Put an asterisk next to those strategies that are no cost or low cost, including those that involve a reallocation of existing funds.